

# Brewing better workplaces.

Quality coffee, exceptional service



## Excellence is at the heart of everything we do



Krema is an Australian-owned and operated family business with a passion for coffee and customer service. Our meticulously crafted machines bring cafe-quality coffee to your office, ensuring a seamless and enjoyable experience for every user.

As a specialist supplier, we have honed our expertise to become leaders in our field. Our dedication to offering high quality coffee machines and water systems has made us the trusted choice for corporate offices throughout Australia.

Excellence is at the heart of everything we do. From the machines we provide to the quality of our coffee and our customer service, we are committed to delivering nothing less than the best. We provide a business-class experience for all our clients, all the time.

We look forward to Krema being your partner, as we brew a better workplace together.

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Australian Owned and Operated

Superior Coffee Experience

**KremaCare Business Class** Service

Complete Refreshment Solutions

### Trusted by Australia's leading companies



**Air** Liquide

**SenesisCare** 

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## Coffee systems.

#### 400 Series Espresso Machine

Our flagship product is the 400 Series automatic coffee machine. Designed and manufactured in the Netherlands and distributed exclusively by Krema in Australia, the 400 Series puts function and design into focus. This system is user friendly and stylishly designed to suit any décor, making it a great addition to your office.

- Premium automatic espresso machine
- Sophisticated design to complement any office space
- Huge 10.4" high resolution colour touchscreen
- Large capacity 150+ beverages per day
- Freshly ground espresso coffee your choice of blend
- Optional touchless operation
- Multi beverage capability including:
  Espresso, Cappuccino, Latte, Flat White,
  Chai Latte and Hot Chocolate



Juge colour touchscreen



Fresh ground beans - your choice of blend!



Variety of drinks including chai and hot chocolate







### **ConnectMe**

Our 400 Series coffee machine is compatible with ConnectMe, a monitoring and communication portal.

This innovative platform enables us to remotely monitor your machines 24/7, ensuring they operate seamlessly. In case of any errors, our team receives instant notifications, allowing for prompt remote diagnosis and troubleshooting. If on-site assistance is needed, our technicians arrive fully prepared, minimizing downtime.

ConnectMe also provides valuable insights and usage statistics to enable us to optimize your ordering process, so you never run out of coffee. We can also customise machine screens with company news, promotions, or surveys, catching your teams attention while they wait for their coffee.



In addition to the 400 Series, we have a suite of systems to cater to a wide range of size and usage requirements. We can recommend the best solution for your workplace.

## Water machines.

#### **Freestanding or On-Bench** systems

#### Sparkling. Touchless. On-bench or Freestanding...

Krema's B4 range of on-bench and freestanding water dispensers provide Chilled, Sparkling and Ambient filtered water at the touch of a button. The sleek, modern designs complement all office décor. With a large dispensing height and capacity, filling bottles and jugs for your next boardroom meeting won't be a problem.

- Sleek and attractive, blends well
- Tall dispense height, enabling bottle and jug filling
- Touchless option, dispense water hands free
- Three water options, Sparkling, Chilled or Ambient
- Fits anywhere, on-bench or freestanding models.

Chilled or sparkling water at the touch of a button Tall dispense height

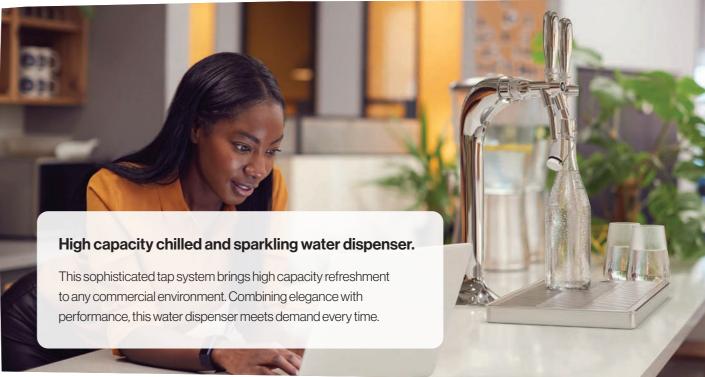


#### **Underbench systems**

#### The reliable choice in underbench systems

Krema's Eliqua underbench systems are the ultimate Boiling and Chilled water dispensers. Offering premium filtered water, Eliqua is backed by market leading service and support. Perfect for office kitchens and break rooms, Eligua is a simple, reliable, low maintenance system.

- Three water options, boiling, chilled or ambient
- Australian made, manufactured in Victoria
- Reliable and simple, easy to maintain
- User friendly, easy to install and operate
- Modern design, unique above bench dispenser
- Font design options, round or square to suit your installation.





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# Consumables.

At Krema, we offer a full range of consumable products to complement our premium coffee systems. From a variety of Coffee blends to chocolate and chai, cups and cleaning supplies. Krema provide everything you need to make the most of your machine and keep it running efficiently.

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#### Coffee

Krema offers a range of coffee beans to cater to a wide variety of tastes, with access to over 20 coffee varieties through our network of roasters.



#### **Signature Blend** A full bodied medium roast

blend sourced from Central and South America. There are delectable hints of caramel and dark chocolate which are balanced by a subtle aromatic finish. A true allrounder that drinks beautifully as an espresso or with added milk.

#### **Italian Blend**

This superbly rich Italian coffee is designed with the hardened espresso drinker in mind. An intense, full bodied blend with complex nutty aromas on the nose. You'll taste dark cocoa and toasted almonds with a pleasant sweetness to finish. A flavour

#### **Ultima Prestige**

A luxurious coffee experience. The full roast development enriches the senses with aromas of smokey hazelnutchocolate & spiced stone fruit. Whilst rich dark chocolate, burnt butter sauce & almond cream finish the palate. Magnificent.

#### **Expression Blend**

An outstanding blend that expresses a deep coffee experience. It's smooth and sweet with balanced flavours of milk and chocolate, caramel, butterscotch and hazelnut. A truly memorable cup of coffee that will put a lift in your day.

#### **Fair Trade Blend**

Fair Trade is an ethically sourced blend showcasing a balance of flavours from fresh orange, to bakers chocolate with a warming walnut finish. A full bodied blend roasted to unveil the rich flavours of our wonderful South American coffee communities.

#### **Tea Bags**

Madura is 100% Australian owned and made using 100% natural ingredients.

Madura Teas are masterfully selected to achieve consistency, cup after cup, resulting in a superior taste, time after time.

#### Vending



#### **Premium Chocolate Mix**

Premium vending Chocolate mix for the perfect Hot Chocolate or Mocha.

### **Never run out of Coffee again!**

With our automatic ordering system, the Krema team can check your usage and recommend a regular stock order of coffee, cups and cleaning supplies to suit your requirements.



#### **Chai Spice**

Our Chai Spice mix makes the perfect Chai Latte or an invigorating Dirty Chai.

#### Cups



- **Sustainable Bamboo Cups**
- Suitable for hot or cold drinks
- Tree Free renewable natural fibre
- 100% Biodegradable and Compostable\*

\* Subject to building management regulations



Indulge your taste buds with some delicious Byron Bay Cookies! Featuring flavours like Dotty, White Choc Macadamia, Rocky Road and the classic Milk Choc Chunk, you can make your Krema coffee break a little more delightful!

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Once set up, your order will be delivered at the frequency you choose. It's truly set and forget! Should your requirements change over time, your order can be easily updated, just contact the Krema team and they will be happy to help.



### **Byron Bay Cookies**

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All Krema systems are backed by our world-class KremaCare program, included in your rental agreement at no additional cost. With KremaCare, you receive comprehensive support not only during installation but throughout the entire duration of your partnership with Krema.

Comprising both skilled customer service professionals and experienced technicians, KremaCare is committed to delivering a seamless and hassle-free experience for our valued clients. Our customer service team is ready to assist with ordering, address your enquiries, and ensure every interaction with Krema is efficient and enjoyable. Meanwhile, our expert technicians handle the critical aspects of servicing, maintenance, and technical support, ensuring your coffee machines and water systems perform at their best.



#### **Professional Installation**

Our dedicated team will deliver and install your chosen machine with connection to cold water included. Our team will also provide basic training and an overview of cleaning procedures so you have the knowledge you need to get the most out of your machine.



#### **Scheduled regular Maintenance**

Our scheduled guarterly maintenance takes the worry out of keeping your machine running. Our KremaCare team let you know when maintenance is scheduled and carry out the service at no charge to you.



#### **Rapid response**

When issues arise, we minimise down time with our 24hr Up and Running guarantee.

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#### **Complimentary service callouts**

Our KremaCare team will take care of any reactive service needs at no charge to you, including call out, parts and labour.

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#### **Automatic Ordering**

During each visit, our technicians can assess your usage and recommend ordering frequency so that you never run out of coffee again. Our team can also set up an automatic order for you, taking the guesswork out of keeping your supplies stocked.



#### **National Coverage**

Ensure the same consistent and high level of service is experienced by all offices around the country. Krema service all metro CBD areas and regional hubs.



# Business class service, every time.

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#### RAP

Krema recognises the need to take meaningful action to strengthen relationships between Aboriginal and Torres Strait Islander peoples and non-Indigenous peoples. We will commence with a Reflect RAP which will allow us time to consider our current relationships with Aboriginal and Torres Strait Islander stakeholders, establish a clear vision for reconciliation and to prepare our workplace for future RAPs and reconciliation initiatives.

solutions through our espresso machines and water dispensers, our mission is to create workplace connections; to provide opportunities for starting conversations and building relationships. As a family business we know the importance of community and workplace. Undertaking a Reflect RAP will help us to formalise our commitment to reconciliation and to build stronger relationships, respect, and opportunities for Aboriginal and Torres Strait Islander peoples. Undertaking this partnership with Reconciliation Australia and the RAP process, will also allow us to identify who prioritise inclusivity and reconciliation initiatives in their own workplace.

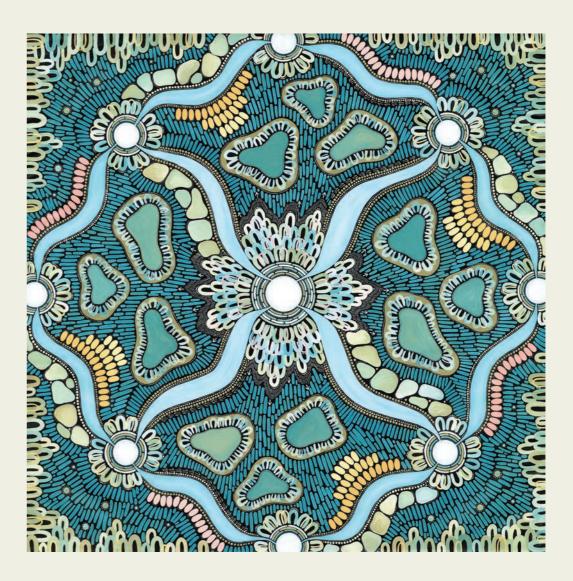
As part of our RAP process, Krema has partnered with artist Holly of Koorie Tales to create a unique artwork to reflect the Krema philosophy.

#### **About the artist**

Holly is a proud Yorta Yorta woman and Artist. She has always had a lot of pride in her family, her country and her culture and is so grateful that through art she can share her pride with others. Though she grew up in the eastern suburbs of Naarm she has always kept a close connection with her Yorta Yorta country.

Holly was encouraged to continue her artistic endeavours when she realised she could use her art as a tool to engage new people with her culture. It makes people perceptive to conversations that may not have been had before.

She loves the curiosity it encourages and she loves that it promotes education which then turns to understanding. Holly created her business Koorie Tales in 2020. She came up with the name 'Koorie Tales' as it represented her and the purpose of what she does, the purpose being storytelling, telling tales. Not telling tales in the made up and untrue sense but real stories. Her culture and history is a tale as old as time.



#### About the artwork

The concept of this piece started with the company purpose to create social hubs within offices. To bring people together to engage in conversation and build the connections that create a positive workplace culture. This is where I started, in the middle I placed a big community circle with people around it, this representing the company and its purpose.

Leading from this middle circle are a network of journey lines and smaller community circles. Flourishing from the purpose, they represent the action of creating social hubs within offices and building connections that create a positive workplace culture. In the outer corners I've built up people side by side to represent teamwork and friendship within the company.

Throughout the middle of the design I added different gathering areas with people around them. I liked the diversity in the shapes, though each area is diverse they create a beautiful picture together as one. These areas represent community and communication. I also added some animal tracks within the piece, this being Emu tracks around the main community circle and kangaroo tracks along the journey lines.

Emus and Kangaroos cannot walk backwards so ladded them as a representation of growth. I also added coolamons along the journey lines as a representation of connection to country. The colour palette was inspired by the Krema branding colours. This colour palette put into an artwork really enhances the vibrancy of building new connections.



**Experience Krema for yourself** To book a studio appointment call us on 1300 999 669

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krema.com.au

